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| **Master Project Business Analytics Action Plan** |

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| **Date:** |  |
| **Name of student:** |  |
| **Name of host organization/department:** |  |
| **Name of external supervisor (host organization):** |  |
| **Name of VU internship supervisor:** |  |
| **Name of VU second reader:** |  |
| **Internship period (starting and finishing dates):** |  |

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| **Go/no go decision (after approximately 2,5 months)** | | |
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| **Name of VU internship supervisor:** |  | |
| **Date of go/no go decision:** |  | |
| **Decision[[1]](#footnote-1):** | GO | NO GO |

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| **Both background and/or business context of the problem, and scientific background:** |
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| **Relevance of the problem to the organization/business operations:** |
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| **Anticipated added value of the placement for the host organization / department:** |
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| **The purpose and intended output (deliverables); success criteria[[2]](#footnote-2):** |
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| **Organizational criteria[[3]](#footnote-3):** |
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| **Problem statement, including any formal preconditions[[4]](#footnote-4):** |
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| **Components or modules, e.g.:**   * **Review and analysis of business setting** * **Problem analysis** * **Desk study (literature)** * **(Mathematical) modelling** * **Design and implication (programming)** * **Tests/experiments** * **Evaluation** |
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| **Schedule (including agreements re. supervision and progress): phasing of components by week numbers:** |
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1. Delete as appropriate [↑](#footnote-ref-1)
2. E.g. mathematical model, software, comparative research, experimental data [↑](#footnote-ref-2)
3. E.g. intensity of supervision, assistance from system administrators, availability of data and/or software, etc. [↑](#footnote-ref-3)
4. E.g. technical requirements and evaluation criteria for the solution. [↑](#footnote-ref-4)